

How's Your Life Purpose These Days?

Category : Mission - Mission, Vision and Goals

Published by [Dave](#) on 2006/11/9

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In the classic bestseller Napoleon Hill discuss the importance of a "Definite Major Purpose" in life. It would be difficult for me to improve on his words that were written over 40 years ago. I would like to give you my input this week on this vital concept and its relationship to motivation, success and life style.

Purpose as define by Webster is: "the reason for which something exists, is done, made etc. An intended or desired result, aim or goal. To Intend or resolve." Although I refer to my dictionary a great deal as writer, I am more often than not confused by the use of certain words to describe other words. I am also finding the print is getting smaller and smaller (but that is my more recent problem) Dictionary definitions leave so much out regarding the essence of the word as a concept. Words are so much more than just words when you consider them more deeply. Let's take a few minutes and do that with purpose. Purpose is the determining factor in goals and objectives. If a person lacks a clear purpose in their life, career or business it is difficult to set and achieve meaningful goals. Without purpose people easily lose their motivation or will to continue when life throws them a curve, pothole or difficult challenge. Without purpose it is difficult to develop any sense of satisfaction for accomplishments along life's path. And, without purpose people will change direction in life when the whim inspires them. Purpose is similar to a personal mission statement. I will share mine with you to illustrate my points. My personal mission statement for over 30 years has been and is today, "To learn as much as I can as I move through life and to share what I have learned with others that cross my path." This mission statement has become the foundation for my speaking goals, writing goals, publishing efforts and even these Weekly Tips. When I don't feel like writing, or would rather stay home than travel 10,000 miles to speak or I am not in the mood to work on a new book, it is at these times when my purpose or what I refer to as my Life Mission, kicks in. The question that often comes up is: either change your mission or purpose or get to it. How are you doing today? Do you have a major purpose in life? Do you have a personal mission statement? Have you converted these into practical, rewarding, and meaningful goals and objectives? If not, what are you waiting for. Get to it.

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